

# Achieving an active Scotland for all: ebikes, adapted cycles and bike shares

Online event. Supporting disabled, elderly and rural cycling  
25 August 2021

Speakers' biographies





## Lee Craigie, Active Nation Commissioner for Scotland

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Lee is a trained outdoor instructor, psychotherapist and mountain biking champion. Lee has founded projects and organisations that use cycling therapy, promote healthy, happier and more sustainable lives, and offer female sporting role models to inspire, encourage and enable everyone to adventure by bike and cycle.

Lee is a prominent advocate and public speaker for cycling and is passionate about fair representation in the outdoors. Since 2019, through her role as active nation commissioner for Scotland, she has worked with Transport Scotland, active travel delivery partners and communities across Scotland to ensure the public provision of fair, accessible spaces where everyone in Scotland can benefit emotionally and physically from being active every day.



Jan Brereton, Fabb Scotland

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Since 2003, Jan has developed accessible and sustainable initiatives with a focus on making physical activities accessible to people with disabilities. She seeks to raise awareness of changes that can be made to services to facilitate inclusion and, as a registered blind person, is passionate about promoting inclusion in all aspects of society to encourage a more diverse and equal experience for all.

Jan has worked with Fabb for the past eight years to promote the delivery of inclusive activities. Fabb's vision is to grow ideas, create community and inspire inclusion, with their Blazing Saddles' partnership projects providing a network of accessible cycling hubs across Scotland that deliver a range of cycling programmes using adapted cycles, ebikes and, standard solo bikes to encourage cycling for all ages and abilities.

Jan's presentation will feature video contributions from three of these hubs: West Lothian Bike Library; Forth Valley Disability Sports' Get Out Get Active (GOGA) project; and Live Active Perth's All Ability Cycling Project.



## Keith Robertson, Mobility and Access Committee for Scotland (MACS)

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Keith is a Royal Navy veteran who was invalided out of the force in 1973 due to an accident that left him a paraplegic wheelchair user. Keith is a graduate of Heriot-Watt University and has considerable knowledge of inclusive environmental access and design, working for more than 30 years in this field.

MACS is a non-departmental public body that considers the transport needs of disabled people and advises the Scottish Ministers. Keith joined MACS in 2013 and is the roads infrastructure and active travel workstream lead.

Keith strives for a world where it is not the disability that matters but the person's abilities immaterial of their physical, mental or sensory impairments. Keith believes that regardless of the colour of a person's skin, the god that they worship, or their gender or sex, that people are first and foremost human beings that have the right to live a life with dignity and respect, and with choice and independence.



## Jenny Milne, founder of the Scottish Rural and Island Transport Community (SRITC)

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A popular public speaker and guru on all things rural mobility, Jenny is not only currently undertaking a part time PhD on rural mobility but also working as a freelance in the transport and mobility sector. Jenny is known for her passion on stakeholder engagement, rural development and all things rural and regularly works with communities, transport service providers, local authorities and policy makers in the UK and further afield.

As well as this, Jenny is the founder of SRITC, recently established as a community interest company, which hosts monthly cafes for networking and knowledge sharing. This community is dedicated to the cause of not only rural mobility and transport, but all that underpins it, from rural development and economic growth to health, education, tourism and more. In addition to these commitments, Jenny is a Scottish committee member of the Chartered Institute of Logistics and Transportation, and chairs a subgroup on the International Transport Forum Working Group on innovation in the periphery.

As a resident of rural Scotland, Jenny has expertise as well as experience of the practicalities of rural mobility.



## Antonia Roberts (Deputy Chief Executive), CoMoUK

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Antonia helped to establish CoMoUK, which works to maximise the public benefits of collaborative mobility across shared cars, bikes and rides, as well as supporting development and innovation within, and integration between, these modes. In 2015, their Bikeplus arm was created to support the widespread availability of shared bikes in the UK.

With a background in psychology and expertise in behaviour change and effective communication, Antonia has over 20 years of experience in the sustainable transport sector. Her work as the director of Bikeplus (now CoMoUK) includes exploring the possibilities and benefits of shared ebikes in bike hire schemes and communities, creating best practice resources and accreditation services, developing data collection frameworks and contributing to policy development.



Dr Emily Ryder (Programme Manager) and Shona Morris (Programme Manager), Cycling UK

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Emily and Shona manage a range of Cycling UK's programmes and pilots that engage disabled, elderly and rural people across Scotland, including those presented at this event:

- **Wheelness**, which provided free access to bikes and a tailored programme of support to people in Inverness living with long-term health conditions.
- **The Bothy**, which operates cycling and walking hubs in five locations and helps people overcome barriers to cycling by acting as a central point for advice and supportive activities.
- **Rural connections**, which operates fleets across seven rural local authorities to address barriers to cycling in these communities. The project launched in 2021 and caters to all ages and abilities with the inclusion of adapted cycles and ebikes.
- **Shetland**, where seven adapted cycles are used by the council's health and social care team to help people in supported living with their mobility needs.

Cycling UK has championed cycling for over 140 years, protecting the interest of existing and would-be cyclists, and inspiring people of all ages, backgrounds and abilities to discover the joys of cycling. Cycling UK has a vision of a healthier, happier and cleaner world, because more people cycle.



## Ryan Ross, Kerr Bikes and Adaptive BIKETOWN Manager

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Ryan Ross is manager of Kerr Bikes, a non-profit bike rental enterprise that supports youth and adults experiencing mental health challenges and crises. Along with support from Nike and the Portland Bureau of Transportation, Kerr Bikes also operates Adaptive BIKETOWN, the first adaptive bikeshare program in the United States.

Adaptive BIKETOWN is an adaptive bicycle rental programme which aims to increase access to recreation and mobility for people experiencing disabilities. Their fleet is available to the public for short to medium term rentals including fittings and additional financial support with every ride.

The pilot of Adaptive BIKETOWN, which launched in 2017, was developed by the community with input from the disability community and other organisational partners. Adaptive BIKETOWN is now a permanent programme and available year-round for the foreseeable future.



Robyn McCormack (Sustainable and Active Travel Policy Officer), Transport Scotland and Dr Corra Boushel (Research and Evaluation Manager), Cycling UK

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Robyn McCormack works in Transport Scotland's sustainable and active travel team and is the policy lead for bike share schemes and adaptive bikes. Corra Boushel is the research and evaluation manager for Cycling UK's suite of behaviour change projects across Scotland and England.

Transport Scotland is the national transport agency for Scotland, delivering the Scottish Government's vision for transport.



## Dan Jeffs (Infrastructure Officer), Sustrans Scotland

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Dan has worked within Sustrans's Places for Everyone (PfE) team for over a year. As an urban designer he forms part of a multi-disciplinary team which offers both design and engagement support to PfE projects.

PfE is a multi-million pound programme that delivers inclusive active travel infrastructure across Scotland. The programme, funded through Transport Scotland, offers project support to local authority and community organisation partners in the delivery of new walking, wheeling and cycling infrastructure.

PfE projects go through a rigorous engagement and design process. This includes requirements to provide equality impact assessments, behaviour change plans and monitoring and evaluation plans. Helping to both reach those seldom heard voices and provide long lasting shifts in modal use.

Sustrans is the charity working with partners, volunteers and local communities to make their 2040 vision of a traffic-free, more consistent and accessible active travel network for everyone a reality.



## Ellie Grebenik (Senior Programme Manager), Energy Saving Trust

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A keen cyclist herself, Ellie leads on Energy Saving Trust's Scottish transport programmes including active travel initiatives that encourage the uptake of ebikes, adapted cycles and bike shares for individuals and organisations alike.

Energy Saving Trust is an independent organisation working to address the climate emergency. Our expert advice supports sustainable transport across a range of low carbon transport options. Our work seeks to address inequalities and enable access to walking, wheeling and cycling for all to deliver a just transition.

Energy Saving Trust's Scottish transport activities are funded by Transport Scotland.