

Job Description

Role Title	Digital Product Manager		
Directorate	Business Development		
Team	Data & Digital		
Line Manager	Senior Manager – Data & Digital		
New/ Existing Role	New		
Perm/ Fixed Term	Permanent	Grade: 3	
Job Purpose	To strengthen delivery of our existing digital tools and develop a commercial product strategy in collaboration with wider digital team, business development team, and wider organisation.		
Resource Management Responsibilities	Budget/ Equipment Accountabilities Yes	People (EST) Accountability No	Contractor Accountability Yes
Critical Accountabilities (between 4-8)	<ul style="list-style-type: none"> • Develop products vision based on business strategy, market developments, trends, competitor analysis (and feed into future business strategy development accordingly) • Work with the business development team to understand user requirements and translate these to technical development teams • Oversee the development of EST digital products from inception, through to launch, including the customer journey • Work with delivery teams to understand user experience, proactively identifying any necessary improvements and translating those needs into new product features • Work with marketing and communications to plan launch campaigns or contact users/clients to elicit feedback • Create a product roadmap for digital products that sets out the vision, direction, priorities, and progress of a product • Work with other teams to drive growth ideas for digital products • Manage the relationship with third party developers, including scoping, budgeting and resource scheduling 		

<p>Knowledge, skills and qualifications required</p>	<p>Must have:</p> <ul style="list-style-type: none"> • Understanding of product lifecycle management and product roadmaps • Experience managing contractors and budgets • Demonstrated ability to work with clients/users to translate their requirements into product features • Commitment to continuous learning and improvement with an emphasis on user experience • Ability to communicate detailed and/or technical product information in a clear, concise and engaging way • A proven ability to effectively prioritise personal and team workload to ensure effective delivery of objectives • Ability to build and maintain relationships at all levels, both internally and externally
	<p>Desirable:</p> <ul style="list-style-type: none"> • Degree or significant work experience relevant to product management or digital tool development and strategy • Project management training/experience • Understanding of UK renewable energy, domestic energy and energy efficiency sectors and their policy contexts • Background in building science/modelling, energy assessment and/or low carbon heating technologies