

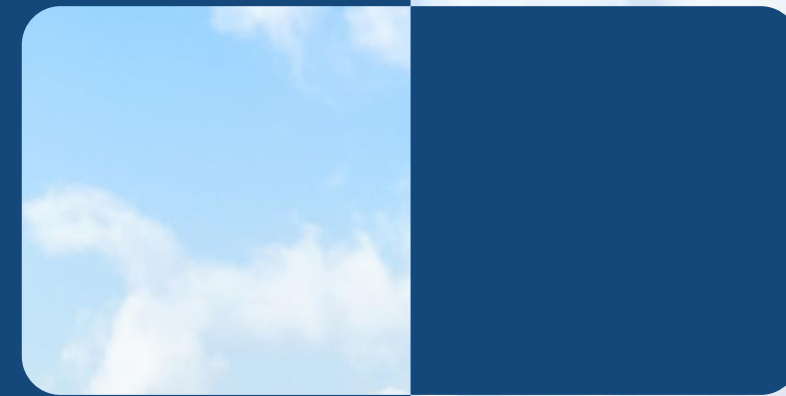
**energy
saving
trust**

It's time to decarbonise...

How can energy efficiency employee
engagement support your organisation's
net zero ambitions?

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Laura Atkinson

07.11.23



Energy Saving Trust

Who we are and why we're here



Why we need to save energy

Energy prices,
sustainability and net zero

Energy prices

Ofgem's energy price cap (Oct 2023):

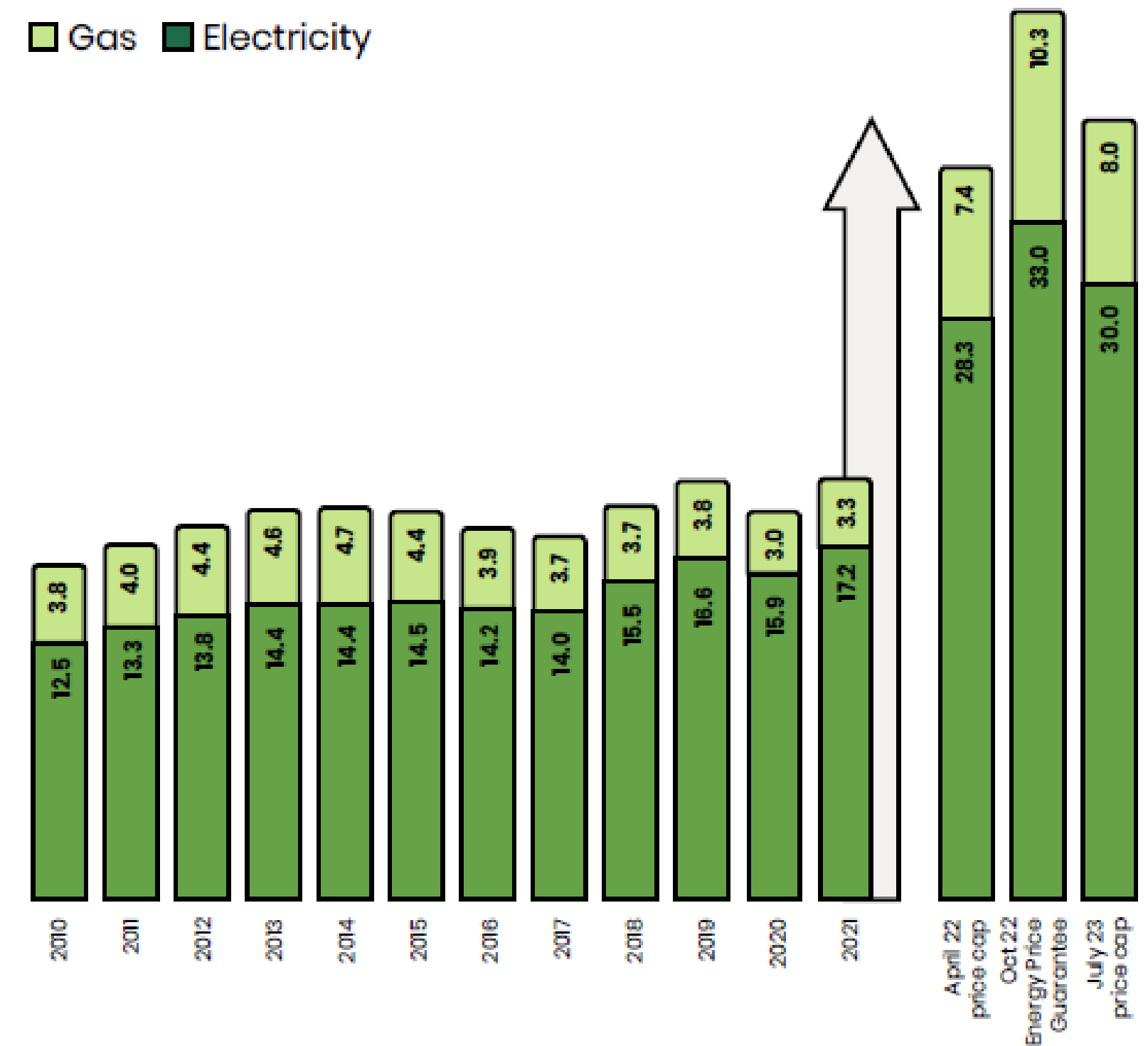
- For typical usage, average bill around £1,834
 - £933 for electricity
 - £901 for gas
- Bills have slightly fallen this year but have still **nearly doubled** compared to February 2021.

Ofgem energy price cap, October 2023

Typical usage as defined by Ofgem's Typical Domestic Consumption Values, 2023

Historic average p/kWh annual electricity and gas prices

■ Gas ■ Electricity



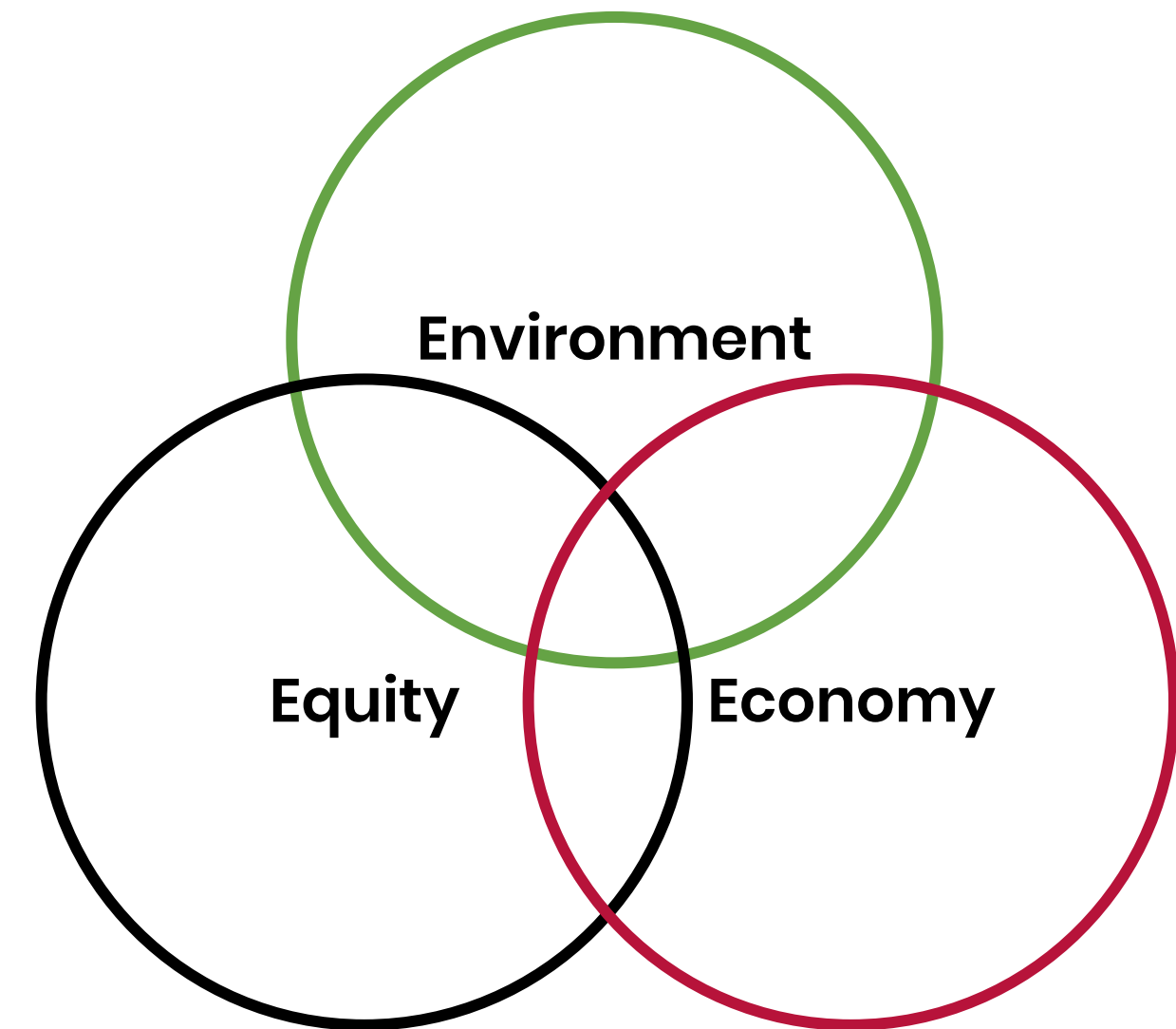
¹ Ofgem energy price cap, October 2023

² Typical usage as defined by Ofgem's Typical Domestic Consumption Values, 2023.

Sustainability

What do we mean by “sustainability”?

- Meeting the needs of the present without compromising the ability of future generations to meet their own needs.
- The long-term viability of a community, set of social institutions, or societal practice.
- The capacity to maintain or improve the state and availability of desirable materials or conditions over the long term.



Net zero

Net zero is:

- A state that the world needs to reach where all greenhouse gas emissions are matched by greenhouse gas absorption, so that climate change is halted.
- A strategy that an organisation adopts to help it contribute to achieving global net zero.

Measure, plan, act:

- Measure your emissions
- Have a net zero action plan
- Take action to reduce your emissions

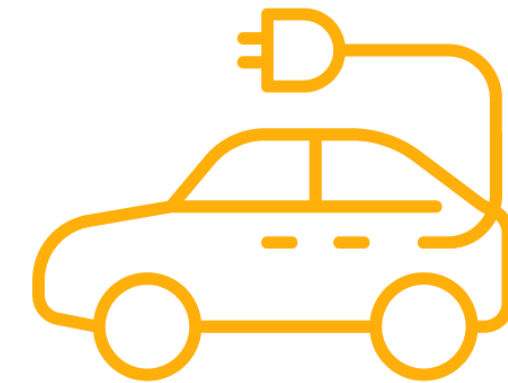
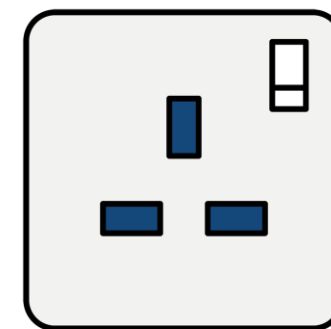
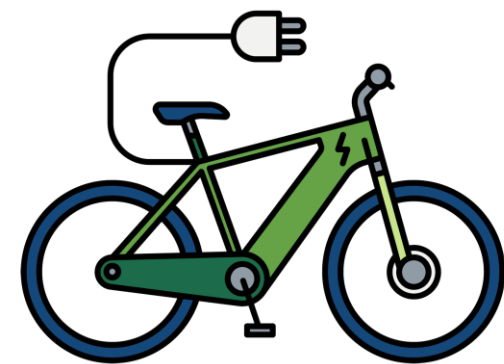
Your net zero journey

How to take your whole company on your net zero journey

Take your employees on the journey

Explain the WHY

- How they can impact the company's Net Zero journey (Scopes 2 and 3 in particular)
- Saving the business money
- What being more sustainable will mean to customers and stakeholders
- Reducing emissions in their own lives and doing their part for the planet
- Consider how you will do this – training, communications, LMS



Take your employees on the journey

Sustainability Champions

- Choose and recruit your energy champion or green team
- Giving good energy advice
- Set goals for them to achieve, such as saving energy and sustainability meetings
- Share your successes with the wider business and other colleagues



Take your employees on the journey

Run an internal sustainability campaign

- Measure energy use at home and at the office and communicate
- Provide instructional posters.
- Communicate information and updates through emails, posters and intranet
- Share interesting and relatable energy facts
- Run seasonal sustainability themes
- Share your results



How we can help

How Energy Saving Trust can support you on your path to net zero

Next webinar

**How does a life cycle assessment impact your business
and decarbonisation plans?**

21 November at 11.30am

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Polls



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Q&A

